

Fayetteville Technical Community College

Program Review Recommendations

Business Administration (A25120)

(Program Title)

Reviewer: [REDACTED] Senior Vice President for Academics & Student Services

Date: October 1, 2014

Purpose of Program Review

The purpose of the FTCC program review is to strengthen department programs and increase department effectiveness. The review assesses and evaluates a program's stated outcomes and supporting resources to determine if the program fulfills its goals and furthers the mission of FTCC. The process necessitates documenting successful efforts, identifying needs, and ensuring compliance with accreditation and college standards. The results of the review process will serve as a tool for continuous program improvement and will impact the planning and budgeting activities at both the institutional and program levels.

After a thorough review of your program review for Academic Year (AY) 2013-2014, there were several issues or opportunities for growth and improvement identified from your submitted program review. The next step in the process is to chart a solution to either rectify the issues or to capitalize on the opportunity. Please review the table below and respond with a proposed solution for each of the issues or opportunities. Additionally, provide a timeline for research and implementation of the proposed solution.

Academic Program Review Recommendations Table

Issue or Opportunity for Growth and Improvement	Proposed Solution	Proposal Timeline
Need to review the purpose of and the process for creating, implementing and maintaining a quality interactive Advisory Committee to help move the program ahead.		

Issue or Opportunity for Growth and Improvement	Proposed Solution	Proposal Timeline
Review Advisory Council Memberships to assess value added by each member.		
Need to seek out partnerships, articulations and agreements with other schools.		
Need to review the methods (both formal and informal) used to ensure program currency.		
Continue working the BAAP		
Research pathways to additional employment and careers for graduates. Contact new FTCC jobs center.		